

PONUĐA ZA OGLAŠAVANJE U PROGRAMIMA NOVA TV GRUPE



Klijent: Narodne novine d.d.
 Brand / Kampanja: Back to school
 Period: rujan 2020.
 TV budžet: Nova TV grupa budžet 51.250 kn

MIJESEC	KANAL	DIO DANA	VRIJEME EMITIRANJA	POZICIA	TRAJANJE	BROJ EMITIRANJA	
Rujan	Nova TV	Dan	10:00 - 16:00	Spot u reklamnom bloku	17 sec	3	
	Nova TV	Rani prime time	16:00 - 19:30		17 sec	3	
	Nova TV	Prime time	19:30 - 23:30		17 sec	7	
	Nova TV	Kasni prime time	23:30 - 02:00		17 sec	2	
	Doma TV	Dan	10:00 - 16:00		17 sec	3	
	Doma TV	Rani prime time	16:00 - 19:30		17 sec	2	
	Doma TV	Prime time	19:30 - 23:30	17 sec	3		
	Doma TV	Kasni prime time	23:30 - 02:00	17 sec	2		
							3
							12
							42
							5

Cijene su izražene bez PDV-a.

Medijska vrijednost
 Popust
 Cijena

85.239,00 kn
 34.095,60 kn
 51.143,40 kn

40,00%

Ponuda vrijedi od 01.09.2020. do 30.09.2020.
 Opći uvjeti poslovanja NOVE TV d.d. primjenjuju se na ovaj sporazum i dostupni su na www.novatu.hr
 Rok plaćanja: Avans

MEDIJ
 NovaTV d.d.
 Remetinečka cesta 139, 10 000 Zagreb, Hrvatska
 OIB: 75399377119

KLIJENT
 Narodne novine d.d.
 Šuški trg XIII. put 6, 10 020 Zagreb, Hrvatska
 OIB: 64546066176

Odobreno



PONUĐA ZA OGLAŠAVANJE U PROGRAMIMA NOVA TV GRUPE



Klijent: Narodne novine d.d.
 Brand / kampanja: Back to school
 Period: rujan 2020.
 Nova TV grupa budžet: 78.750,60 kn

Channel	Date	Day	Daypart	Exp time	Break	Preid	Name	Length	Category	Price free	After disc
NOVA TV	24.08.2020	PONEDIJELJAK	early p	17:40:00	In Magazin Pl - unutar 1	4,00	Back to school	23	Standard	3.556,00 kn	3.556,00 kn
Doma TV	24.08.2020	PONEDIJELJAK	prime	20:30:00	Castle - unutar 1	3,00	Back to school	23	Standard	3.420,00 kn	3.420,00 kn
NOVA TV	24.08.2020	PONEDIJELJAK	prime	20:45:00	KPOP Pl - unutar 1	7,00	Back to school	23	Efficiency	9.576,00 kn	9.576,00 kn
NOVA TV	24.08.2020	PONEDIJELJAK	late p	23:50:00	Film LN blok - unutar 3	4,00	Back to school	23	Standard	2.736,00 kn	2.736,00 kn
NOVA TV	25.08.2020	UTORAK	early a	15:15:00	R Serija - unutar 1	2,50	Back to school	23	Standard	1.140,00 kn	1.140,00 kn
NOVA TV	25.08.2020	UTORAK	early p	18:30:00	Dijete - unutar 1	3,50	Back to school	23	Standard	2.394,00 kn	2.394,00 kn
NOVA TV	25.08.2020	UTORAK	prime	19:50:00	Dnevnik Pl	5,50	Back to school	23	Efficiency	9.405,00 kn	9.405,00 kn
Doma TV	25.08.2020	UTORAK	prime	22:25:00	Vijesti Pl	5,50	Back to school	23	Standard	7.524,00 kn	7.524,00 kn
Doma TV	25.08.2020	UTORAK	prime	22:50:00	Timelids - unutar 1	3,00	Back to school	23	Standard	3.420,00 kn	3.420,00 kn
NOVA TV	26.08.2020	SRIJEDA	early p	18:50:00	Navy CIS Pl - unutar 1	2,00	Back to school	23	Standard	1.504,00 kn	1.504,00 kn
NOVA TV	26.08.2020	SRIJEDA	prime	19:50:00	Dnevnik Pl	5,50	Back to school	17	Standard	7.425,00 kn	7.425,00 kn
NOVA TV	26.08.2020	SRIJEDA	prime	20:45:00	KPOP Pl - unutar 1	7,00	Back to school	23	Efficiency	9.576,00 kn	9.576,00 kn
NOVA TV	26.08.2020	SRIJEDA	late p	23:50:00	Film LN blok - unutar 3	4,00	Back to school	17	Standard	2.160,00 kn	2.160,00 kn
NOVA TV	27.08.2020	ČETVRTAK	early a	16:20:00	R In magazin - unutar 1	1,00	Back to school	23	Efficiency	456,00 kn	456,00 kn
NOVA TV	27.08.2020	ČETVRTAK	prime	21:40:00	Serija - unutar 1	6,00	Back to school	17	Standard	5.400,00 kn	5.400,00 kn
Doma TV	27.08.2020	ČETVRTAK	prime	22:05:00	Kosti - unutar 1	3,50	Back to school	17	Efficiency	3.150,00 kn	3.150,00 kn
NOVA TV	27.08.2020	ČETVRTAK	prime	22:25:00	Vijesti Pl	5,50	Back to school	17	Standard	5.916,00 kn	5.916,00 kn
NOVA TV	27.08.2020	ČETVRTAK	early p	17:40:00	In Magazin Pl - unutar 1	4,00	Back to school	17	Standard	2.808,00 kn	2.808,00 kn
NOVA TV	28.08.2020	PETAK	prime	19:50:00	Dnevnik Pl	5,50	Back to school	17	Standard	7.425,00 kn	7.425,00 kn
NOVA TV	28.08.2020	PETAK	prime	20:45:00	KPOP Pl - unutar 1	7,00	Back to school	17	Standard	7.560,00 kn	7.560,00 kn
NOVA TV	28.08.2020	PETAK	prime	22:30:00	Film 1 Pl - unutar 1	4,00	Back to school	17	Standard	4.320,00 kn	4.320,00 kn
Doma TV	28.08.2020	PETAK	late p	23:35:00	R Navy CIS - unutar 1	1,50	Back to school	23	Efficiency	1.368,00 kn	1.368,00 kn
NOVA TV	29.08.2020	SUBOTA	early p	00:35:00	Film 2 - unutar 1	2,00	Back to school	17	Standard	810,00 kn	810,00 kn
NOVA TV	29.08.2020	SUBOTA	prime	18:25:00	Film - unutar 1	1,50	Back to school	17	Efficiency	0,00 kn	0,00 kn
NOVA TV	29.08.2020	SUBOTA	late p	00:30:00	Film 3 - unutar 1	5,00	Back to school	17	Standard	4.950,00 kn	4.950,00 kn
NOVA TV	30.08.2020	NEDIJELA	early a	13:25:00	Film 1 - unutar 1	3,00	Back to school	23	Efficiency	1.080,00 kn	1.080,00 kn
NOVA TV	30.08.2020	NEDIJELA	early a	15:15:00	Castle - unutar 1	1,50	Back to school	17	Efficiency	540,00 kn	540,00 kn
NOVA TV	30.08.2020	NEDIJELA	early p	18:15:00	LZN Pl - unutar 1	3,50	Back to school	17	Standard	2.079,00 kn	2.079,00 kn
NOVA TV	30.08.2020	NEDIJELA	prime	20:40:00	Film Pl - unutar 1	5,50	Back to school	17	Standard	5.445,00 kn	5.445,00 kn
Doma TV	31.08.2020	PONEDIJELJAK	early a	15:15:00	R Serija - unutar 1	2,50	Back to school	17	Standard	900,00 kn	900,00 kn
Doma TV	31.08.2020	PONEDIJELJAK	early a	15:15:00	Castle - unutar 1	1,50	Back to school	23	Standard	664,00 kn	664,00 kn
NOVA TV	31.08.2020	PONEDIJELJAK	early p	17:40:00	In Magazin Pl - unutar 1	4,00	Back to school	17	Standard	2.808,00 kn	2.808,00 kn
NOVA TV	31.08.2020	PONEDIJELJAK	prime	19:50:00	Dnevnik Pl	5,50	Back to school	17	Standard	7.425,00 kn	7.425,00 kn
Total						132,00				131.163,60 kn	78.750,60 kn

Cijene su izašne bez PDV-a.

Penudata vrijedi od 01.08.2020. do 31.08.2020.
 Opći uvjeti prodavnice NOVA TV d.d. primjenjivi se ne ovaj upozorenjem i dostupni su na www.novastv.hr
 Rok placiranja: 30 dana

Medijaška vrijednost: 131.163,60 kn
 Popust: 52.413,00 kn
 Cijena: 78.750,60 kn
 40%

MEDIJ
 Nova TV d.d.
 Remetinečka cesta 139, 10 000 Zagreb, Hrvatska
 OIB: 75395377119

Klijent
 Narodne novine d.d.
 Sovski gaj XIII put 6, 10 020 Zagreb, Hrvatska
 OIB: 6454606176



Obdaruje